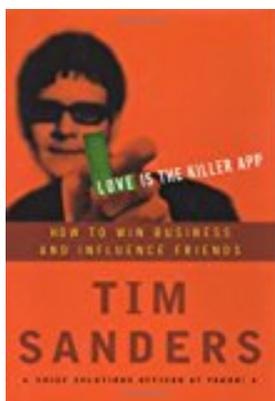


# [PDF] Love Is The Killer App: How To Win Business And Influence Friends

**Tim Sanders - pdf download free book**

---



**Books Details:**

Title: Love Is the Killer App: How t  
Author: Tim Sanders  
Released: 2002-02-05  
Language:  
Pages: 224  
ISBN: 060960922X  
ISBN13: 978-0609609224  
ASIN: 060960922X

**[CLICK HERE FOR DOWNLOAD](#)**

---

**pdf, mobi, epub, azw, kindle**

**Description:**

Is love really all you need? Tim Sanders, director of Yahoo's in-house think tank, believes love is the crucial element in the search for personal and professional success. In *Love Is the Killer App* he explains why. Sander's advice is to be a "lovecat," which despite the cutesy moniker is his sincere and surprisingly practical prescription for advancement both inside and outside the office. It starts with amassing as much usable knowledge as possible, which he explains can be done by religiously

carving out time to read and then poring through as many cutting-edge books in your field as possible. It follows with an emphasis on networking to the extreme. Sanders offers concrete suggestions, from compiling a super list of contacts to ensuring all are regularly stored in an always-accessible format. And he concludes by advocating a true mindset of compassion, which he says involves sharing this knowledge with those contacts and ultimately helping anyone who in one way or another may ultimately help you. Through identifiable anecdotes and specific recommendations, the book promotes an undeniably feasible yet decidedly offbeat program that has worked for the author and could prove equally favorable for others who apply it. --*Howard Rothman*

**From Publishers Weekly** Remember when the online biz was the playground of the business world? Yahoo! exec Sanders does, and with a vengeful nostalgia. In his almost dementedly excited book on how to get ahead in business by being loveable and smart, Sanders beats the drum of the New Economy louder and more happily than just about anyone out there. The "Big Statement" here Sanders is a proponent of reading as much as possible and boiling it down to an essential Big Statement is that a kill-or-be-killed mentality won't get you far in today's business environment. Better to spread love, by connecting with people, giving out advice, using every available moment to increase your knowledge and being a "lovecat." It's hard not to get swept up by the rose-colored glow of this gleaming "bizlove" philosophy, where people are excited to come to work and where they give out hugs and encouragement to everyone they come across. But being a lovecat, Sanders emphasizes, does not mean being a sucker. Naturally, as with most hype, the relentlessly upbeat narrative leads to some ridiculous overgeneralizations, like "during the Depression people worried about survival. Today the affluent worry about whether or not they are going to have a good experience." Sanders also vastly overestimates the availability of choice in today's job market, saying that if your boss isn't reciprocating your love, just get a new job ("A fresh start is a mouse click away"). These lapses aside, he is convincing. Cynics will argue that a sheep in a pack of wolves will simply be eaten, but a sheep armed with Sanders's brand of intelligent enthusiasm will more likely charm the wolves into submission.

Copyright 2002 Cahners Business Information, Inc.

---

- Title: Love Is the Killer App: How to Win Business and Influence Friends
- Author: Tim Sanders
- Released: 2002-02-05
- Language:
- Pages: 224
- ISBN: 060960922X
- ISBN13: 978-0609609224
- ASIN: 060960922X

