

[PDF] All In: How The Best Managers Create A Culture Of Belief And Drive Big Results

Adrian Gostick, Chester Elton - pdf download free book

Books Details:

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Author: Adrian Gostick, Chester Elton

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Description:

Review "At Cigna ... our success is dependent on our employees being passionate about the opportunity and responsibility to make a difference. In *All In*, Gostick and Elton provide a roadmap for every manager to help build a culture of possibility that drives bottom-line results for customers and companies."

—David Cordani, President and CEO, Cigna Corporation

"I loved this book! The stories will resonate and be repeated on a daily basis by leaders who understand that their greatest responsibility is to create and sustain a high performing culture. This book is a prescription for doing just what all new and experienced leaders dream of doing. It is a fabulous and fun read and one I recommend for all levels of any and every organization."

—Ann Rhoades, Founding Executive Vice President of People, JetBlue Airways; President, People Ink; and bestselling author, *Built on Values*

"What could you learn from 300,000 people who thrived in the toughest economy in seventy years? Read this book and find out. Want to thrive yourself? Follow Gostick and Elton's fascinating, fun, and potent principles and you will."

—Joseph Grenny, *New York Times* bestselling co-author of *Change Anything* and *Crucial Conversations*

"Gostick and Elton have done it again! *All In* captures more than 20 years of experience about motivation, belief, change management, and, very importantly, what I consider essential to leadership and the ability to change for the better: Agility. This book will help the reader assess whether a culture of high performance exists in his/her organization and find the ways to create one if it is absent."

—Jean-Luc Butel, Group President, International, Medtronic Inc.

"Gostick and Elton's *All In* is a treasure map to a company's exponential success. This call-to-action will ignite a culture that inspires passionate interest and meaning in people's lives, yielding their best performance by inspiring more than perspiring."

—Peter Guber, Chairman & CEO, Mandalay Entertainment Group & #1 *New York Times* Bestselling Author of *Tell To Win*

About the Author Adrian Gostick is the *New York Times* bestselling coauthor of *The Carrot Principle* and *The Orange Revolution*, which are sold in more than fifty countries around the world. He is a founder of the global training and consulting firm The Culture Works, with a focus in Recognition, Teamwork, and Culture. Learn more at TheCultureWorks.com or AdrianGostick.com. **Chester Elton** is coauthor of *The Carrot Principle* and *The Orange Revolution*, a popular lecturer, and an influential voice in global workplace trends. He is a founder of The Culture Works and advises the leadership teams of numerous Fortune 500 firms on cultural issues. Learn more at TheCultureWorks.com or ChesterElton.com.

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