

[PDF] Communication: A Critical/Cultural Introduction

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Description:

Communication: A Critical/Cultural Introduction, Second Edition introduces communication, from intimate and interpersonal to the public and mediated, as cultural. Using contemporary critical theory, authors John T. Warren and Deanna L. Fassett focus on communication as advocacy—inherently influenced by culture, history and power. By situating communication concepts and theories within contemporary and engaging cultural scenes, the book is much more than a survey of ideas—it demonstrates the power of communication in our everyday lives.

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