

[PDF] Profit From Your Idea: How To Make Smart Licensing Deals

Richard Stim - pdf download free book

Books Details:

Title: Profit from Your Idea: How to

Author: Richard Stim

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Description:

Review Offers a lot of advice. Stim covers all the essential factors in his book. (Joyce Lain Kennedy 20090101)

Excellent guide for beginners. (R. D. O., Coalinga, CA 20090101)

Gives detailed instructions on working with manufacturers, marketers and distributors, and addresses issues on copyright and trademark laws, ownership, finances and much more. (*Baton Rouge Advocate* 20090101)

With an array of forms on disk, in combination with the insights of intellectual property attorney Stim, inventors can hold onto the titles and profits of their inventions rather than sell out to companies. (*Book News* 20090101)

Thorough, accurate and well presented... This book is a tremendous asset for an inventor with the desire and inclination to do it yourself.' As an intellectual property attorney specializing in licensing transactions, I have enjoyed paging through this book and brushing up on a variety of issues, and yes, even learning a thing or two! (Greg S. Weber, Esq. *Creative Media Law Group* 20090101)

Tells inventors everything they need to know to enter into a solid licensing agreement. (*Electronics Now* 20090101)

Tells prospective entrepreneurs how to move an idea 'from thought to bought' -- and roughly what inventors can expect to get in a licensing deal. (*Los Angeles Times* 20090101)

I do believe reading this book is a very good defensive measure and highly recommend it. (George H. Morgan *Morgan and Associates* 20090101)

Excellent... (*San Francisco Chronicle* 20090101)

About the Author Richard Stim specializes in small business, copyright, patents, and trademark issues at Nolo. He practices law in San Francisco and has represented photographers, software developers, crafts people, publishers, musicians, and toy designers. He is the author of many books, including *Music Law*, and *Profit From Your Idea*. Stim also produces audiobooks, and performs and records with two bands.

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