

# [PDF] The Element: How Finding Your Passion Changes Everything

Lou Aronica, Ken Robinson - pdf download free book

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#### Books Details:

Title: The Element: How Finding Your  
Author: Lou Aronica, Ken Robinson  
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#### Description:

From **Publishers Weekly** Robinson (*Out of Our Minds*), renowned in the areas of creativity development, innovation and human resources, tackles the challenge of determining and pursuing work that is aligned with individual talents and passions to achieve well-being and success. The element is what he identifies as the point where the activities individuals enjoy and are naturally good at come together. Offering a wide range of stories about the creative journeys of different people with diverse paths to the element—including Paul McCartney, *The Alchemist* author Paulo

Coelho, and Vidal Sassoon as well as lesser-known examples—he demonstrates a rich vision of human ability and creativity. Covering such topics as the power of creativity, circles of influence, and attitude and aptitude, the author emphasizes the importance of nurturing talent along with developing an understanding of how talent expresses itself differently in every individual. Robinson emphasizes the importance of mentors and reforming and transforming education, making a convincing argument bolstered by solid strategies for honing creativity. Motivating and persuasive, this entertaining and inspiring book will appeal to a wide audience. (Jan.)

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**Review** “*The Element* offers life-altering insights about the discovery of your true best self.”  
—Stephen R. Covey, author of *The 7 Habits of Highly Effective People*

“Ken Robinson presents the theme of creativity and innovation in a way that makes you want to go out and make your dreams a reality. In his wonderfully easy-to-read and entertaining style he presents the stories of many who have done just that. . . . It is a book that lightens and lifts the minds and hearts of all who read it.” —Susan Jeffers, Ph.D., bestselling author of *Feel the Fear and Do It Anyway®* and *Life is Huge!*

“A great and inspiring book. It’s been said that an unexamined life is not worth living. True enough and Ken Robinson doesn’t let us off the hook. After the first page, you have to abandon your ego and look for your own gifts and graces.” —Warren Bennis, author of *On Becoming a Leader: The Leadership Classic*

“Robinson (*Out of Our Minds*), renowned in the areas of creativity development, innovation, and human resources, tackles the challenge of determining and pursuing work that is aligned with individual talents and passions to achieve well-being and success. . . . Motivating and persuasive, this entertaining and inspiring book will appeal to a wide audience.” —*Publishers Weekly*

“Ken Robinson is a remarkable man, one of the few who really look at and into you, so he makes you feel at ease and happy. I’m proud to be in his book as one of the people he feels attained the Element. Reading his book helps you pinpoint the search we must all make to achieve the best in us.” —Gillian Lynne, choreographer, *Cats* and *The Phantom of the Opera*

“While the world is changing faster than ever, our organizations, our schools, and too often our minds are locked in the habits of the past. The result is a massive waste of human talent. *The Element* is a passionate and persuasive appeal to think differently about ourselves and how to face the future.” —Alvin Toffler, author of *The Future Shock*

“A brilliant and compelling look at creativity, and the path to succeed in the global world of tomorrow.” —Harry Lodge, co-author of *Younger Next Year*

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