

[PDF] You've Only Got Three Seconds

Camille Lavington - pdf download free book

Books Details:

Title: You've Only Got Three Seconds

Author: Camille Lavington

Released: 1996-12-01

Language:

Pages: 218

ISBN: 0385482442

ISBN13: 978-0385482448

ASIN: 0385482442



[CLICK HERE FOR DOWNLOAD](#)

pdf, mobi, epub, azw, kindle

Description:

From Apparently, as if to emphasize the increasingly fast pace of our lives, Lavington has drastically cut the time we are allotted to make a good first impression. Ten years ago, Norman King gave us *The First Five Minutes: The Successful Opening Moves in Business, Sales, & Interviews* (1987). Seven years later, it was only *60 Seconds and You're Hired* (1994), according to Robin Ryan. Now Lavington, a consultant specializing in personal marketing and "executive enhancement," limits us to three seconds! She claims that within the first three seconds of meeting someone, "that person has already made irreversible judgments." To ensure that those judgments are favorable, Lavington stresses the importance of having self-confidence, a positive attitude, and a neat appearance. She provides self-assessment tests to help people understand their strengths and weaknesses and suggests ways to improve shortcomings. Finally, she recommends tactics for surviving office politics and social intrigue. And, sure enough, behind the hyperbole lies good advice! *David Rouse*

Review Make the right impression in both business and social pursuits in a minimum amount of time, learning here from a communications consultant who teaches personal marketing to business people. Here Lavington shares strategies for defining careers, assessing individual strengths and weaknesses, and honing a particular image. -- *Midwest Book Review*

- Title: You've Only Got Three Seconds
 - Author: Camille Lavington
 - Released: 1996-12-01
 - Language:
 - Pages: 218
 - ISBN: 0385482442
 - ISBN13: 978-0385482448
 - ASIN: 0385482442
-